

2017 Achievements

- Improved communication with the field
- More and better leader training
- Initiated several IT upgrades
- Revised LOE score weighting
- Launched Chapter Community Grant Program
- Improved online dues & USAA sponsorship participation
- Healthy chapter assessment process initiated



2018 Current Plans

- Increase council and chapter visits
- Continue leader training & communications emphasis
- Complete IT enhancements: data base access; LOE scoring
- Increase Chapter Community Grant Program participation
- Grow participation in #moaaserves campaign
- Two-chapter pilot program to automatically affiliate new national members – minimally resourced
- Increase support for local advocacy efforts – minimally resourced
- Grow two new virtual chapters – minimally resourced

